

July 1, 2005

Dear Friends:

We are delighted to welcome visitors to the pages of this website dedicated to the beautiful city of San Francisco. As the official promotion agency for the City of San Francisco, we were so pleased to learn of the commitment and enthusiasm of www.sfjourney.com to inform the German people of our wonderful City.

San Francisco has so much to offer visitors. We certainly hope that you will soon come to San Francisco and walk our hills, ride our cable cars, taste our food and drink our Napa Valley wine!

We commend www.sfjourney.com for their dedication to our beautiful city. We join with them to make sure that everyone arriving in San Francisco is welcomed, informed and insured of a terrific visitor experience. To learn more on getting to San Francisco, visit www.flysfo.com; to get more information about our hotels, restaurants, attractions, special events, and guaranteed "best hotel rates," please visit the SFCVB web site at www.sfvisitor.org.

Sincerely,

John A. Marks President & CEO

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